



BOYS & GIRLS CLUBS
OF GREATER WASHINGTON



BOYS & GIRLS CLUBS OF GREATER WASHINGTON
PRESENTS THE

28TH ANNUAL
TIM RUSSERT CONGRESSIONAL DINNER

Wednesday, May 22, 2013 • 6:00 pm • Business Attire
JW Marriott • 1331 Pennsylvania Avenue, NW, Washington, DC

Honoring

DeMAURICE F. SMITH

Executive Director, NFL Players' Association

SENATOR BARBARA A. MIKULSKI

U.S. Senate, Maryland

HENRY LOPEZ

2013 Boys & Girls Clubs of Greater Washington's Youth of the Year

Master of Ceremonies

LUKE RUSSERT

Correspondent, NBC News

Congressional Dinner Chair

CHET BURRELL

President & CEO, CareFirst BlueCross BlueShield

The mission of Boys & Girls Clubs of Greater Washington is to help boys and girls of all backgrounds, especially those who need us most, build confidence, develop character and acquire the skills needed to become productive, civic-minded, responsible adults.

The first Congressional Dinner, held in 1986, was created as an opportunity to recognize both national and local leaders for their continued support of and devotion to the children served by BGCW. These individuals, along with BGCW's dedicated staff and volunteers, have helped generations of young people to prepare for life through lessons in leadership, community, service and teamwork.

Now in its 28th year, this event continues to be a premier event in Washington, DC and raises vital financial support for one of the area's most respected youth organizations.

For more information, please contact Paul Alagero at 202.540.2322 or via email at palagero@bgcgw.org.



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SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR—\$100,000

Three (3) tables with premier seating for ten (10) guests each; one seat may be reserved at each table for a Guest of Honor or a BGCGW ambassador
Speaking role during Dinner program
Company representative included in the Congressional Dinner Steering Committee
Name/logo prominently featured in the Dinner program
Full page ad, 4.75" w x 7.25" l, (inside or back cover) in Dinner program *
Logo placement in Sponsor video, event signage, Dinner program and all related press releases
Logo placement and company hyperlink on Congressional Dinner page of the BGCGW website
Listing in BGCGW Newsletter and annual donor listing

CAPITOL SPONSOR—\$50,000

Two (2) tables with premier seating for ten (10) guests each; one seat may be reserved at each table for a Guest of Honor or a BGCGW ambassador
Company representative included in the Congressional Dinner Steering Committee
Full page, 4.75" w x 7.25" l, B&W ad with premium placement in Dinner program *
Logo placement in Sponsor video, event signage and Dinner program
Logo placement and company hyperlink on Congressional Dinner page of the BGCGW website
Listing in all related press releases, BGCGW Newsletter and annual donor listing

SUPPORTING SPONSOR—\$25,000

Two (2) tables for ten (10) guests each, to include one premium table; one seat may be reserved at each table for a Guest of Honor or a BGCGW ambassador
Company representative included in the Congressional Dinner Steering Committee
Full page, 4.75" w x 7.25" l, B&W ad in Dinner program *
Logo placement in Sponsor video, Dinner program and on Congressional Dinner page of the BGCGW website
Listing in BGCGW Newsletter and annual donor listing

CONTRIBUTING SPONSOR—\$10,000

One (1) table for ten (10) guests; one seat may be reserved at the table for a BGCGW ambassador
Half page, 4.75" s x 3.5" l, B&W ad in Dinner program *
Logo placement in Sponsor video and Dinner program
Listing on Congressional Dinner page of the BGCGW website, in BGCGW Newsletter and annual donor listing

SUSTAINING SPONSOR—\$7,500

One (1) table for ten (10) guests; one seat may be reserved at the table for a BGCGW ambassador
Listing in Sponsor video and Dinner program

PATRON SPONSOR—\$5,000

Six (6) tickets for Dinner
Listing in Dinner program

AD SALES: \$1,000 full page (4.75" x 7.25"), B/W and \$500 for ½ page (4.75" x 3.5"), B/W ad in the Dinner program *

*** Ads must be received by May 3, 2013 for inclusion in the Dinner Program.**

For more information, please contact Paul Alagero at (202) 540-2322 or via email at palagero@bgcgw.org.



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RESPONSE FORM

SPONSORSHIP INFORMATION

___ **TITLE SPONSOR** at \$100,000 - Three tables with premier seating for ten guests each at the Dinner; speaking role at Dinner; company representative included in the Congressional Dinner Steering Committee; premier recognition in Dinner printed/video materials and via BGCWG marketing vehicles (Dinner press releases, website, newsletters)

___ **CAPITOL SPONSOR** at \$50,000 - Two tables with premier seating for ten guests each at the Dinner; company representative included in the Congressional Dinner Steering Committee; premier recognition in Dinner printed/video materials and via BGCWG marketing vehicles (Dinner press releases, website, newsletters)

___ **SUPPORTING SPONSOR** at \$25,000 - Two tables for ten guests each at the Dinner, one with premier seating; company representative included in the Congressional Dinner Steering Committee; recognition in Dinner printed/video materials and via BGCWG marketing vehicles (website, newsletters)

___ **CONTRIBUTING SPONSOR** at \$10,000 - One table for ten guests at the Dinner; recognition in Dinner printed/video materials and via BGCWG marketing vehicles (website, newsletters)

___ **SUSTAINING SPONSOR** at \$7,500 - One table for ten guests at the Dinner; listing in Dinner printed/video materials

___ **PATRON SPONSOR** at \$5,000 - Six tickets to the Dinner; listing in Dinner printed materials

___ **INDIVIDUAL TICKET** at \$500 per ticket ___ (please indicate the # of tickets)

___ **ADVERTISEMENT IN THE DINNER PROGRAM JOURNAL** ___ **FULL PAGE** at \$1,000 ___ **HALF PAGE** at \$500

___ I will not be able to attend the Dinner, but please accept my one-time general contribution of \$ _____ in support of Boys & Girls Clubs of Greater Washington.

PAYMENT AND CONTACT INFORMATION

Name (as it will be listed): _____

Contact name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment by Check: Please make check payable to Boys & Girls Clubs of Greater Washington.

Payment by Credit Card: Visa Master Card AMEX

Name on card _____

Card Number _____ - _____ - _____ - _____ Exp. Date ____/____ Signature _____

Please return this form with your payment to: Boys & Girls Club Greater Washington, 4103 Benning Road, NE, Washington, DC 20019 OR 202-397-1301 (Fax) OR palagero@bgcgw.org (Email). With questions, please contact Paul Alagero at (202) 540-2322.

Boys & Girls Clubs of Greater Washington is a charitable organization and all gifts are tax deductible to the fullest extent of the law. Please see your tax advisor with specific tax questions.